Midwinter gold

Chicago Dental Society meeting sets new standard

The Chicago Dental Society’s annual Midwinter Meeting is setting a gold standard not just in dental meetings but across the trade-show spectrum. In September, it was named to the Trade Show Executive’s Gold 100 — the trade-show-industry magazine’s annual listing of the previous year’s top-100 shows. The Midwinter Meeting was the only dental trade show among the magazine’s 2016 honorees.

The CDS’s 153rd Annual Midwinter Meeting will run from Feb. 22–24 at McCormick Place West on Chicago’s near-south side. Attendees will be able to learn from some of the industry’s top education professionals, who will be presenting more than 200 courses, hands-on learning activities and live patient demonstrations. This year there also will be a special all-day track on dental assisting. Attendees will be able to:

• Navigate the 170,000 square feet of exhibit space with a 2-D map and plot routes to any of the more than 700 exhibitors.
• Access your course schedule by logging in and registering your badge number with the app after you have registered for the meeting.
• Sync your profile on the app with your LinkedIn profile.
• View PDF handouts from speakers presenting more than 200 courses on topics

The Chicago Dental Society Midwinter Meeting features more than 140 speakers, 225 courses and 700 exhibiting companies. Photo/Provided by www.dreamstime.com

> See GOLD, page A2

C.D.S. MIDWINTER MEETING

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www.dental-tribune.com

C.E. ON THE BEACH

Smiles in the Sun Seminar combines dental C.E. with sun, sand, fishing, dining, golf and/or the spa. Your choice.

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HYGIENE TRIBUNE

A LOOK BACK AT THE ADHA CONFERENCE

Bridges, a purple-cloaked prophylaxis queen and more in the ‘City of Bridges.’

> page A16

IMPLANT TRIBUNE

AO PLANS FULL DAY OF HANDS-ON TRAINING

Event is part of Academy of Osseointegration meeting in Los Angeles.

> page B1

EVENTS

A2-A4

• Winning combination: Smiles in the Sun Seminar.
• New hours for Lab Expo at 2018 PDC.
• Hinman meeting has 260 courses.
• Top educators at Aacd scientific session to focus on four core areas.

INDUSTRY NEWS

A6-A14

• Looking at things in a whole new light with Designs for Vision.
• Micro-Touch Denta-Glove designed exclusively for dentistry.
• Compact, 5-axis milling machine designed specifically for IPS e.max.
• Barrier protection critical with dental gloves.
• ‘Uni-Verse-All’ positioner from Flow Dental holds any size sensor.
• Orascoptic wins three Cellerant best-of-class technology awards.
• Restorative material mimics dentition.

HYGIENE TRIBUNE

A16-A18

IMPLANT TRIBUNE

B1-B3
Winning combinations, no matter how you pair them

Beach/classroom; fishing/classroom; spa/classroom; golf/classroom. Whatever your choice, the 2018 Smiles in the Sun Seminar, April 25-29, at the Resort at Longboat Key Club in Longboat Key, Fla., offers a winning combination for you, your family and your staff.

The Longboat Key Club is a five-star property and Smiles in the Sun has a five-star program — with 18 CERP/PACE approved credits and some of the industry’s top speakers: Dr. Howard S. Glazer, Dr. Ross Nash, Debra Englander-Nash, Dr. Richard Horowitz, Dr. Roy Sonkin and Tennli Nelson.

The presentations and hands-on programs are included in the registration fee. In addition to the education program, there are a number of social functions, including a welcoming reception, fishing tournament and sunset beach-barbecue.

Longboat Key can be reached via the Sarasota, Tampa or Southwest Florida international airports.

According to the event organizers, whatever your pleasure, Smiles in the Sun 2018 has the answer. Attendees are able to learn in the morning and play all afternoon in a idyllic location with the best the west coast of Florida has to offer.

For more information and to register, you can visit www.smilesinthesun.net or call (516) 352-5614. Discounts are available for multiple staff members. Call for details.

(Source: Smiles in the Sun)